

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections –Special Summary Revision of Photo Electoral Rolls with reference to 01-01-2009 as qualifying date – Awareness and Publicity Campaign – Insertion of paid advertisement in Sakshi (Telugu), Vaartha (Telugu) and Surya (Telugu) daily news papers 12-12-2008 – Payment of bill of Rs.34,15,500/- to M/s Abin Advertising Private Ltd., Hyderabad Press Advertisement – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No:3

Dated:01-01-2009

Read the following:-

1. Govt.Memo.No.20548-A/441/BG.III/2008, dt:17-07-2008 of Finance (BG.III) Department.
2. G.A. (Elecs.E) Dept. Lr.No.3909/Elecs.E/2008-14, dt:10-12-2008.
3. From M/s Abin Advertising Pvt., Ltd., Hyderabad Bill No.AD/12/226/08-09, dt:12-12-2008.
4. G.O.Rt.No.4916, Fin. (Expr.GAD.I) Dept., dt:22-12-2008.

ORDER:

In the letter 2nd read above, M/s Abin Advertising Private Ltd., Hyderabad was been requested to insert the advertisement in daily news papers in Surya (Telugu), Vaartha (Telugu) and Sakshi (Telugu) on 12-12-2008 and submit the bills as per I & PR approved rates for making payment. Accordingly, the Agency has inserted advertisement in the said daily news papers on 12-12-2008.

2. M/s Abin Advertising Private Ltd., Hyderabad in the reference 3rd read above has submitted bill for an amount of Rs.34,15,500/- as advertisement charges for payment as detailed below:

Sakshi Telugu Daily (all editions)

dt:12-12-2008

(33 Cm X 30 Cms = 990 Sq.Cms)

Rate of Rs. 1500/- per Sq. Cm) -- Rs.14,85,000-00

Vaartha Telugu Daily (all editions)

(33Cm X 30 Cms = 990 Sq.Cm.)

Rate of Rs. 1250 /- per Sq. Cm. -- Rs.12,37,500-00

Surya Telugu Daily (all editions)

(33cm x 30 cm = 990 Sq.cm

Rate of Rs.700/- per Sq.Cm. -- Rs. 6,93,000-00

Rs. 34,15,500-00

3. After careful examination, Government hereby accord sanction for payment of Rs 34,15,500/- (Rupees Thirty four lakhs fifteen thousand and five hundred only) to M/s Abin Advertising Private Ltd., Hyderabad towards publication charges of daily news papers of Surya (Telugu), Vaartha (Telugu) and Sakshi (Telugu) on 12-12-2008.

4. The expenditure sanctioned in para 3 above shall be debited to **"2015 Elections - MH 103 Preparation and Printing of Electoral Rolls - SH (04) Assembly and Parliamentary Constituencies - 260 Advertisements, Sales and Publicity Expenses"** and shall be met from the re-appropriation of funds sanctioned vide reference 4th read above.

5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 3 above, obtain a cheque in favour of **"M/s Abin Advertising Private Ltd., Hyderabad"** and forward the same to this Department for taking necessary further action.

6. The Pay and Accounts Officer, Hyderabad are requested to admit the bill in relaxation of Quarterly regulation orders issued in the Memo. 1st read above.

7. M/s Abin Advertising Private Ltd., Hyderabad shall pay the Service Tax directly to the Government.

8. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

I.V.SUBBARAO
CHIEF ELECTORAL OFFICER & E.O.
PRINCIPAL SECRETARY TO GOVERNMENT

To
The General Administration (Claims.C) Department
The Pay & Accounts Officer, Hyderabad
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad
The Accountant General, Andhra Pradesh, Hyderabad.
Finance (Expr.GAD.I/ BG.III) Department.
M/s Abin Advertising Private Ltd.,
10-2-287/1/A, Flat No.109, Vijaya Towers, Shantinagar, Hyderabad-28.
SF/SC.

//forwarded::by order//

SECTION OFFICER